



ISABELLE'S APPROACH APPEAL TO EMOTIONS AND REASON.

In the 70s, the director of the Gallery is a very young child when she discovered the Abbey of Fontfroide in Cathar country. This high place of the Middle Ages, nestled in the middle of nature, has revealed all its splendor. In this architectural and artistic universe, she felt a strong emotion filled with joy and source of serenity.

In 2012, she goes with her son to Japan. And there, in this country that seems so different from ours, she feels again this strong emotion lived some 40 years ago. Back in France, in parallel with a hectic professional and personal life, during 7 years she will mature her new project. From now on she assures her love for art, for France and for Japan.

End of 2017, She crosses the Japanese country with her little dachshund to question the conditions of success of the creation of an art gallery. For several months, in the field, she uses her executive skills and life experience to observe and analyze the socio-economic potential of an establishment. It is in Karatsu that she finds the best opportunities.

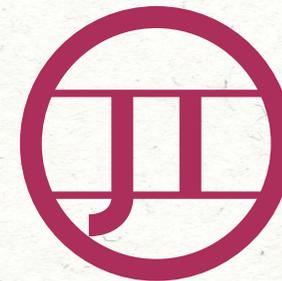
In 2018, the time has to open my art concept store in Karatsu. I want French art to be a source of well-being without borders or cleavage.

*Art is emotion and it invites us to meditation,
Art is spontaneous and it expresses a know-how,
Art is timeless and it permeates the eras,*

“ THE HUMAN BEING PASSES, THE ART REMAINS! ”



FRENCH ART GALLERY
— KARATSU —



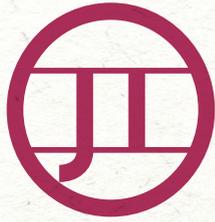
FRENCH ART GALLERY
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FRENCH ART GALLERY
KARATSU

The strength of the project is its selective and diversified offer of French artistic talents. Guests will spend some time in the Gallery to enjoy works, participate in a workshop, drink coffee. On leaving, they will be able to buy an art object, a product derived from the exhibition or a basket of artisanal products..

It is in Karatsu, a city in the south of Japan inhabited by 120 000 inhabitants, that is the ideal place for the establishment of the Gallery. This city contains many cultural and economic riches.

The house of the JI Gallery is a historical place that is in the city center, next to the line that leads to a megacity and its international airport.

The market study and the business plan shows an interesting economic growth potential with a moderate investment.

The project is supported by influential Japanese actors. They are in the middle of the art, representatives of the institutions at the municipal or regional level, or they animate an international network or they exercise functions in the educational or media environment.

IN A CONTEXT OF OPENNESS TO THE WEST,
JI GALLERY OFFERS ALL CONDITIONS
TO BECOME A TRENDY PLACE IN KARATSU.

GALLERY JI WELCOMES YOU TO DISCOVER
WORKS OF ART, MAKE A PURCHASE, ENJOY A
FRENCH PRODUCT.



The Gallery is a place with a minimalist design that uses familiar codes. Its concept offers different products and services :

- **Themed exhibitions in a setting combining sound, image and light to unveil works shaped by French creators.**
- **A delicatessen made up of a gourmet selection of specialties produced by French artisans.**
- **Workshops to learn the proportions, the colors and to answer the double desire to realize and to understand a creation.**

with its café area (with a sober and elegant decoration), the gallery give you a moment to relax, for browse a book. Customers can connect with the Gallery's universe through design furniture with integrated touch application.

THE GALLERY OFFERS A TEMPORAL AND SENSORY EXPERIENCE
BY DISCOVERING THE FRENCH ART CRAFT.

THE GALLERY OF JI
CREATED VALUE

- **By her artistic choices**, it opens the field of contemporary expression and offers works to a curious customer, sensitive to the approaches of the creators and their attention to detail.
- **By her choice of learning French art**, she responds to a love for France and for her culture.
- **By her technological choices**, it develops a trendy offer for customers looking for connection.
- **By her concept and location**, it's part of a project of the municipality to boost the commercial and cultural heart of the city (pedestrian zone, museum, cinema ...).

THE CREATION OF THE GALLERY
COMES AT THE RIGHT TIME AND
IN THE RIGHT PLACE.
THE CRAFT MARKET IS A GOOD
MEDIUM FOR CULTURAL AND
ECONOMIC EXCHANGE IN KARATSU.

TALENTS FOR ACHIEVE
GOALS

Ji will have to establish a staff for the Gallery in Karatsu with a team at the head of the company composed of the designer, her Japanese partner, a Japanese manager, a French designer and a French translator.

